

# NEWS RELEASE



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*Firm Wins Education Program of the Year and Organization of the Year Awards*

## **AMERICAN CENTURY INVESTMENTS RECEIVES TWO AWARDS IN FINANCIAL LITERACY EDUCATION**

Kansas City, Mo., April 21, 2011 – American Century Investments was honored at the 5<sup>th</sup> annual Excellence In Financial Literacy Education (“EIFLE”) Awards, presented in Chicago on April 20 at the 2011 Institute for Financial Literacy conference. The firm received the “Education Program of the Year” award in the General Children’s Category for its Yes, You Can – Financial Education curriculum. And, for its longstanding support of financial education and the breadth of offerings through the YesYouCanOnline.info website and other venues, the firm also was awarded the for-profit “Organization of the Year” award.

The [Yes, You Can Curriculum](#) is a personal finance educational program developed by American Century Investments that puts students in real-life situations where they can apply critical thinking and problem-solving skills. Yes, You Can is based on the beliefs of James Stowers, founder of [American Century Investments](#) and co-founder, with Virginia Stowers, of the [Stowers Institute for Medical Research](#).

“We’re pleased to accept this award,” said Brad Cloverdyke, vice president human resources for American Century Investments. “Financial education is a passion of Mr. Stowers and is an important part of our contribution to the community. We believe one of the greatest gifts we can offer is the opportunity for young people to learn how to achieve financial independence.”

The Institute for Financial Literacy ([www.financiallit.org](http://www.financiallit.org)) is a national nonprofit 501(c)(3) tax exempt organization whose mission is to make effective financial literacy education available for everyone. Celebrating its 5<sup>th</sup> Anniversary, the EIFLE Awards were created to acknowledge innovation, dedication, and the commitment of those supporting financial literacy education efforts nationwide.

“In these uncertain economic times, financial literacy has never been more important,” said Leslie E. Linfield, Executive Director and Founder of the Institute for Financial Literacy. “The EIFLE Awards are one of the most sought after and prestigious awards in the industry and serve as a testament to their recipients’ hard work and accomplishments. These individuals and organizations are assuring financial literacy education is accessible for Americans of all walks of life.”

### **About American Century Investments**

American Century Investments is a leading privately-held investment management firm, committed to delivering superior investment performance and building long-term client relationships since 1958. Serving

investment professionals, institutions, corporations and individual investors, American Century Investments offers a variety of actively managed investment disciplines through an array of products including mutual funds, institutional separate accounts, commingled trusts and sub-advisory accounts.

### **About the Institute for Financial Literacy**

The Institute for Financial Literacy is a nonprofit 501(c)(3) tax exempt organization whose mission is to make effective financial literacy education available for everyone. As a national authority on adult financial education, the Institute advances professionalism and effectiveness in the field of financial literacy by setting the National Standards for Adult Financial Literacy Education™, hosting the Annual Conference on Financial Education™, maintaining the Library of Personal Finance™, and administering the Center for Financial Certifications®, Center for Consumer Financial Research™, and Council on Financial Education Accreditation. For more information about the Institute, please visit [www.financiallit.org](http://www.financiallit.org) or call 207-879-0389.

### **About the Annual Conference on Financial Education**

The Annual Conference on Financial Education™ provides professional development opportunities for individuals who work with financial literacy education and offers attendees a critical networking event and the opportunity to learn about current trends, develop funding strategies and otherwise advance the cause of financial education. For more information about the Annual Conference on Financial Education or the EIFLE Awards, please visit [www.acfeonline.org](http://www.acfeonline.org) or call (207) 879-0389.

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